

NBPA Ad Journal Order Form

Each year the National Black Police Association publishes a commemorative Ad Journal with advertisements, sentiments, and greetings from our members, supporters and friends. To place an ad, sentiment, or greeting, please complete the below listed form and send it and the associated fees to:

**NBPA Fiscal Officer
c/o Ana Hester
P.O. Box 83073
Gaithersburg, MD 20883**

1/8

QTR
PAGE

HALF
PAGE

FULL
PAGE

DEADLINE JULY 20, 2019

<input type="checkbox"/>	1/8 AD	B&W	\$25
<input type="checkbox"/>	1/4 AD	B&W	\$50
<input type="checkbox"/>	1/2 AD	B&W	\$75
<input type="checkbox"/>	FULL	B&W	\$100
<input type="checkbox"/>	INSIDE FRONT COVER	Color	\$300
<input type="checkbox"/>	FRONT COVER BANNER	Color	\$400
<input type="checkbox"/>	INSIDE BACK COVER	Color	\$300
<input type="checkbox"/>	BACK COVER	Color	\$350
<input type="checkbox"/>	PHOTOGRAPH	---	\$10

INSERTION	SIZE	PHOTO	TOTAL
Ad 1			
Ad 2			
Ad 3			
GRAND TOTAL			

Name		
Address		
City	State	Zip Code
Day Phone		
E-Mail		

NO CHARGE for type-set and ad design. The NBPA reserves the right...

- To edit submissions to meet journal design parameters
- To reject submissions not philosophically compatible

SEND ARTWORK - DIGITAL COPY - PHOTOGRAPHS TO:

NBPA Fiscal Officer
c/o Ana Hester
P.O. Box 83073
Gaithersburg, MD 20883
nationaloffice@blackpolice.org

DEADLINE: JULY 20, 2019

Commemorative Ad Copy Specs

CAMERA-READY copy must be complete, requiring no additional page design, typesetting or editing before printing. The printed page will look exactly like the copy submitted.

NO PHOTOCOPIES - ACTUAL PHOTOGRAPH, ARTWORK, or DIGITAL COPY (.PDF format desirable)

Full page, full bleed trim size: .125 bleed on all sides - please keep type & images that need to be retained .5 inches from the edge

Business Cards - 1/8 of a page

Specifications for Graphics

- Original photograph or clean, crisp, high-resolution printed graphics
- Graphic or photo must be smaller than 8.5"x11.5"
- No photocopies
- No fax copies
- No previously printed graphics or photos (i.e. newspapers, yellow pages...)

Specifications for Electronic Graphics

- Resolution: High 300 dpi/ppi (we cannot increase dpi without original print/photo)
- File Formats: TIF, PDF
- E-mailed graphics must be smaller than 10 MB
- Website graphics cannot be used

Camera Ready Ads

Camera-ready ads are to be submitted clean and ready to go to press.

Specifications for Printed Camera Ready Ads

- High-resolution print on clean paper - Low resolution C/R ads will not be used (preferred: laser printed on a "slick-stock" paper with printer's marks)
- No folds or creases of any kind
- Resolution of 300 dpi

Specifications for Electronic Camera Ready Ads

Resolution of 300 dpi

File formats: TIF, PDF

- Adobe Photoshop
- Word
- PowerPoint

Color artwork should be saved in CMYK color mode.

